

REMARKS

Reconsideration of this application is respectfully requested.

Claims 1-14 are currently pending in the application. Claims 1, 3, 4, 6-8 and 11 have been amended. New claim 14 has been added.

The Examiner objected to the Abstract in view of legal phraseology and a non-narrative format.

A new Abstract is submitted to overcome the objections asserted by the Examiner.

The Examiner objected to the arrangement of the specification and specifically required section headings.

Claims 4-13 were objected to under 37 C.F.R. 1.75(c) as being in improper form because a multiple dependant claim cannot depend from any other multiple dependent claim.

Claims 3, 4, 6-8 and 11 have been amended to remove the multiple dependencies.

Claims 1-3 were rejected for the reasons set forth in the Office Action on pages 4-5. Specifically, claims 1 and 2 were rejected under 35 U.S.C. 102(e) as being anticipated by Berke (U.S. Patent No. 6,629,092). The Examiner asserted "Berke teaches a process for registering a trademark by means of a local computer (Fig. 2:4) connected to a remote computer (Fig. 2: 8) via computer Internet network (Fig. 2:6)(column 4, lines 58-65) performing the following steps in order: entering the trademark (columns 3 & 4, 30-32 & 15-19); selecting the products or 'goods' to which the trademark applies (column 3, lines 30-32); validating the entry and selection (column 3, lines 32-36); sending (storing) the validated entry and selection to the remote computer (column 3, lines 36-38) via the network

(column 3, lines 19-25)". Claim 3 was rejected under 35 U.S.C. 103(a) as being obvious over Berke in view of Kirkpatrick et al.

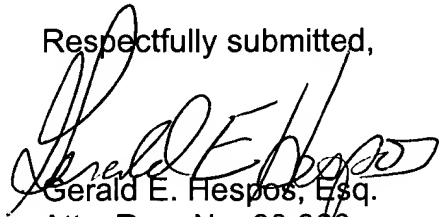
Berke is directed to a search engine system, server and method for providing a user with information related to a particular company or entity. Berke enables a user of the search engine to enter a known trademark and associated goods and/or services of the trademark and returns to the user specific information related to the owner of the known trademark, instead of returning a plurality of 'hits' as with conventional search engines. The returned specific information may be the trademark owner's website, a constructed website for the trademark owner or a list of authorized vendors for the products and/or services of the trademark owner. Furthermore, the search engine system of Berke allows a trademark owner to register the trademark and its associated goods with the search engine as to add a record in the database of the search engine.

Amended Claim 1 of the instant application is directed to a process for preparing a trademark registration application including the steps of, inter alia, "(i) entering the trademark, [and] (ii) selecting products or services to which the trademark applies from at least one official class of products and services". The process of Claim 1 facilitates the preparation of a trademark application by allowing a user to select products or services from known official classes of products and services. By enabling a user to select products or services from known official classes, the products and services enumerated by the process of Claim 1 should be accepted by the administrative departments, e.g., corresponding trademark offices, responsible for examining the trademark applications (see instant application paragraphs 0008-0013 and 0059). The search engine of Berke has nothing to do with the preparation of a trademark registration application as recited in Claim 1 nor selecting

associated products and services from known official classes. Therefore, it is respectfully submitted that Claim 1, along with dependent claims 2-13, are patentably distinct over Berke. The Kirkpatrick et al. reference does not overcome the deficiencies of Berke when applied to claim 3.

In view of the preceding amendments and remarks, it is respectfully submitted that all pending claims, namely claims 1-14 are in condition for allowance. Should the Examiner believe that a telephone conference or personal interview would facilitate resolution of any remaining matters, the Examiner may contact Applicants' attorney at the number given below.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Gerald E. Hespos", is written over the typed name.

Gerald E. Hespos, Esq.

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Date: October 27, 2004